LIBRARY OF MICHIGAN BOARD OF TRUSTEES MEETING February 22, 2008 12:30 p.m.

<u>Call to Order</u> The meeting of the Library of Michigan Board of Trustees was called to

order at 12:30 p.m., on Friday, February 22, 2008, at the Farmington

Community Library, by Elaine Logan, Chair.

Attendance Members Present: Rep. Fran Amos, Bill Anderson, B. Denise Bartlett,

Barbara Bonge (alternate for Chief Justice Clifford Taylor), Linda Farynk, Elaine Logan, Nancy Robertson, Nancy Skowronski, Michael Smith,

Francis "Bus" Spaniola, Representative Aldo Vagnozzi

Members Absent: Senator Irma Clark-Coleman, Senator Tom George,

Charles Myers

Staff Present: Sheryl Mase, Judith Moore, Lori Poznanski-Mason

(recording secretary)

Visitors: Roger Ashley, Randy Dykhuis, Gretchen Couraud, Jim Seidl,

Arthur Woodford

Agenda THE MOTION TO APPROVE TODAY'S AGENDA WAS MOVED BY

BUS SPANIOLA AND SECONDED BY MICHAEL SMITH. THE

MOTION PASSED UNANIMOUSLY.

Minutes of

<u>December 7</u>, 2007

Meeting

REPRESENTATIVE ALDO VAGNOZZI MOVED APPROVAL OF THE

DECEMBER 7, 2007 BOARD MINUTES. THE MOTION WAS

SECONDED AND PASSED UNANIMOUSLY.

Board Reports

Board Chair's Elaine noted that the Governor has reappointed both Nancy Skowronski

and Bus Spaniola to the Board.

An updated Board roster for 2008 was distributed.

Elaine is investigating the conversion of old reciprocal agreements to

Michicard at EMU.

Elaine commented on the need for gathering support for libraries and cited an example of students rallying around the cause of the library

budget to a Board of Regents.

Board Members'

Reports Mike Smith commented on the value of projects leveraging other projects.

For example, creation of the Virtual Motor City website, through a

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digitization grant from LM, made it easier to create the *No Greater Calling: The Life of Walter P. Reuther* website. The Walter P. Reuther Library at Wayne State won the 2008 ALA's John Sessions Award for this site.

Nancy Skowronski presented anecdotes about the Museum Adventure Pass.

Denise reported that the Upper Peninsula Cooperative continues to attract members.

<u>Legislator</u> <u>Reports</u>

Representative Vagnozzi reported on the HAL budget released by the Governor. Representative Amos commented that it helps to hear stories of how people have benefited from our services and especially what is being done to assist people who have lost their jobs.

Bill Anderson reported that he was asked to be the keynote speaker at the opening of a community college library.

State Librarian's Report

Nancy reported that the MeL Users Day, coordinated by MLC, had a great turnout. At MeL Users Day, users learn tips about using and promoting MeL, and receive support on MeL, especially MeLCat.

Deb Biggs-Thomas has been hired as the new MeL coordinator. The Board will meet Deb at the next LM Board meeting.

The 2008 Michigan Notable Books list was distributed at the meeting. Mark Hoffman, the Deputy Director of HAL, wrote "My Brave Mechanics:" The First Michigan engineers and Their Civil War, which was chosen to be on the list.

The Michigan Reads! book for 2008 is *Raccoon Tune* by Nancy Shaw and program presentation is under way.

The Great Michigan Reads traveling exhibit, *Up North with the Hemingways*, will be on display in the Michigan Library and Historical Center rotunda from April 18 to March 5. Valerie Hemingway will be presenting at the Library of Michigan on April 23.

The School Library/Media Center Issues group met in February and the school library promotional video is in its final stage of production. Revision of the state guidelines has been postponed until after the new national guidelines and benchmarks are approved. Nancy, Sheryl, and other members of the School Library group are planning to present to various groups such as the Educational Technology Advisory Group, the State Board of Education and the Statewide PTSA group, to ask for support and assistance with promotion of the video and guidelines.

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The next meeting of the Michigan Library Digitization Task Force will be on March 18. Agenda topics include: marketing of the DPA grant projects; identifying and linking to collections that have already been digitized; determining other collections that should be digitized and seeking resources to make that possible; and determining long-term goals. Digitized material will be available on MeL Michigana.

The Automobile in American Life and Society project subcommittee is working on obtaining grant funding to build on the Automobile in American Life and Society website: www.autolife.umd.umich.edu.

Nancy has been selected to be an official word pronouncer for *The Big Buzz Adult Spelling Bee* in Lansing. The program promotes pediatric literacy for low-income families.

Nancy will be attending the COSLA meeting on May 12 in Washington D.C.

National ALA Legislative Day will be May 13-14. Nancy and Roger Mendel will be attending. Nancy hopes to have four to six more people join the group. If interested, please contact Elaine Harrison at 517-373-1300.

The Library is presenting a free genealogy session on March 29. Handouts were distributed at the meeting and information can be found on LM's website.

The Michigan Center for the Book (MCFB) and the Library of Michigan will be unveiling a literary landmark at the Idlewild Library. LM and the MCFB are hoping to coordinate this with the Idlewild Jazz Festival in August. Updates will be presented at future meetings.

Nancy will testify about the LM budget on March 5. She will emphasize the Library's contribution to the economy, jobs, and education and will focus on outcomes in those areas. Nancy welcomes additional ideas.

LM Foundation Report

Judith Moore from the Library of Michigan Foundation reported on the Museum Adventure Pass program. A report by county will be produced. Judith reported that because some Museums have seen a loss in revenue, they are considering reducing their participation.

The date for the Night for the Notables is April 26. Fourteen of the twenty authors are participating. There will be a private reception at the Governor's residence again this year. Fifty-eight libraries are participating in the authors tour, which will occur in April and May. The schedule will

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be out soon. New sponsors for the Notable Books program are Meijer and Delta Dental. Nancy mentioned that Eric Villegas, author of *A Fork in the Road*, will be the keynote speaker, and the event will feature samples of his cuisine.

Target has again agreed to sponsor the Michigan Reads! program for 2009.

The LM Foundation Board voted in January to have a special lifetime achievement award ceremony for Elmore Leonard on October 18 in Detroit at the Gem Theatre. Nancy Robertson commented that Elmore Leonard will be attending the Night for Notables event.

Partnership Reports

<u>Cooperatives</u> Jim Seidl, director of the Woodlands Library Cooperative, presented the

Cooperatives report.

MLA Gretchen Couraud, executive director of the Michigan Library

Association, distributed and spoke about her report at the meeting.

MLC Randy Dykhuis referred to the MLC report that was included in the

Board packet.

MAME The Michigan Association for Media in Education (MAME) report was

provided by Roger Ashley for inclusion in the Board packet.

Board Discussion Items

Proposed State Aid Model

Nancy spoke about the proposed state aid model, and a frequently asked questions sheet was distributed. Nancy asked the Board to assist in educating people about this model and dispelling some of the myths. The model is open for comment until March 31. At the end of the comment period, the Library of Michigan and HAL will work to initiate legislation to be acted upon in the 2008 calendar year. Elaine thanked Nancy and the Library of Michigan for starting this conversation.

Jim Seidl brought forth some of the concerns the Cooperatives have and also presented their version of the proposal.

Pure Michigan Campaign

Nancy presented information on, and a handout was distributed, about the Pure Michigan campaign and HAL. HAL volunteered to be the first executive branch department to utilize the Pure Michigan campaign. Bill spoke about the background of the campaign and how HAL came to be a part of it. The Pure Michigan promotional video for HAL was shown. At

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the next meeting, Board members will be asked for their ideas on how
LM and Michigan libraries can align with the Pure Michigan campaign.

Old Business

No old business was brought before the Board.

New Business

Sheryl Mase from the Library of Michigan presented and read the 2008
Michigan Reads! book, Raccoon Tune.

Next Meeting

The next meeting of the Board is Friday, April 25, 2008, at 10:00 a.m.

Adjournment

The meeting adjourned at 2:25 p.m.

Elaine Logan, Chair	1	
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Nancy R. Robertson, State Librarian